



Ahead Academy

Position: Marketing & Program Intern

Type: Hybrid

Hours: 10/week

Compensation: Unpaid; College Credit

About Ahead:

Ahead Academy provides day camps, after-school programs, and workshops that teach empowerment and entrepreneurship through hair. We believe that entrepreneurship is a powerful tool for social and economic empowerment. By focusing on Black hair education, we teach valuable skills and instill confidence and pride in our students' cultural identity. We are committed to breaking down barriers, challenging stereotypes, and creating pathways to success for Black youth in entrepreneurship and beyond.

Position Overview:

We're looking for a creative and driven Intern to join our team and contribute to our marketing efforts. You will be key in shaping our social media presence, producing engaging content, and updating our website. This role offers a unique chance to develop your skills in content creation, digital marketing, and videography. This is a fantastic opportunity for a college student to gain hands-on experience in a start-up environment.

Content Creation:

- Shoot, edit, and schedule content for social media platforms.
- Develop creative and compelling content.
- Research business-aligned content to repost.

Writing and Blogging:

- Assist in crafting copy for social media, newsletters, and other marketing materials.

Email Management:

- Update and maintain subscriber data.

Program Support:

- Assist the program facilitator in setting up and tearing down programs.
- Contribute to group conversations and hair lessons as needed.

Qualifications:

- Strong writing, editing, and communication skills.
- Creative, proactive, and eager to learn.

Position Overview:

To apply, email your resume and any relevant work samples to anya@aheadacademy.org